



FUNdraising Kit 2012

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Welcome!

Scooters 4 Hooters is a grassroots fundraiser that provides essential funds to Libby's Legacy Breast Cancer Foundation (www.libbyslegacy.org). This event includes a 22-mile, police escorted scooter ride through scenic Orlando, starting and ending at Lake Eola Park in Downtown, Orlando. A FREE celebration of life event follows that includes great speakers, live music, food, a silent auction, scooter raffle, and survivor tributes!

Libby's Legacy is a non-profit organization formed in 2007 after the loss of an amazing Mother, Daughter and Friend to Breast Cancer. We want the legacy of her life to live on through the gift of "living and loving big".

The mission of Libby's Legacy is to provide comprehensive breast health care to the underserved Central Florida community through education, mammograms, follow up diagnostics and Hope Coaches on the journey from diagnosis through treatment and beyond. Libby's Legacy also helps stage IV breast cancer patients battling this disease by granting wishes in order to create cherished memories with loved ones through the LIVE BIG program. Not just Surviving...but LIVING!

This all volunteer organization donates 100% of net proceeds to patient services and LIVE BIG trips for our Mothers, Daughters, Wives and Friends living with this disease. As long as there is a need, Libby's Legacy will step forward and lead the way in creating a spirit of not just surviving, but LIVING!

S4H and Libby's Legacy have been covered by multiple media outlets to include Channel 9 WFTV, Channel 6 WKMG, Fox 35, The Daily Buzz, Scooter Magazines, and the Orlando Sentinel.

Not Just Surviving...but LIVING!



Why We Fundraise

Libby's Legacy Breast Cancer Foundation Facts

- In 2011, Libby's Legacy had a phenomenal year providing for the community.
- Provided over 1300 breast health services, which consists of mammograms, biopsies, and pathology, to over 600 patients.
- Diagnosed 28 patients with breast cancer while providing patient advocacy, navigation and hope coaches for all those diagnosed ensuring treatment.
- Gave away one Stage IV survivor on a LIVE BIG trip.
- Spent \$175,000 on patient services in 2011.
- Saw an 800% increase in patient services performed since 2009.
- 1 out of every 22 people who came to Libby's Legacy for assistance was diagnosed with breast cancer.

Breast Cancer Facts

*Provided by Susan G. Komen

- Breast cancer is the most frequently diagnosed cancer and is the leading cause of death among women worldwide.
- Approximately 1.6 million women are diagnosed with breast cancer globally each year.
- Approximately 456,000 people worldwide die from the disease each year.
- Somewhere in the world, a woman dies from breast cancer every 69 seconds.
- In the past 25 years, incidence rates have risen approximately 30 percent in westernized countries.
- One in eight women will be diagnosed in their lifetime.



About Scooters 4 Hoofers

2007

- **SPONSORS:** 903 Mills Market, Orlando Brewing Company
- RIDERS: 57
- ATTENDEES: 600
- **AMOUNT RAISED:** \$14,000 spent on 1 survivor LIVE BIG trip and 25 breast health services

2008

- **SPONSORS:** Miller Lite, vitaminwater, Vespa, Risk Transfer, Wall Street Plaza , 903 Mills Market, David Maus Volkswagon, Women's Center for Radiology, Urban Flats, Sunset Strip, Energy Graphics, Mercantile Bank, & more
- RIDERS: 110
- ATTENDEES: 1,000
- **AMOUNT RAISED:** \$51,000 spent on 1 survivor LIVE BIG trip and 105 breast health services

2009

- **SPONSORS:** MGD 64, vitaminwater, Genuine Scooter, Risk Transfer, Wall Street Plaza, 903 Mills Market, David Maus Volkswagon, Women's Center for Radiology, Urban Flats, Ride Now, Energy Graphics, Mercantile Bank, 310 Park South & more
- RIDERS: 147
- ATTENDEES: 1,200
- **AMOUNT RAISED:** \$53,000 spent on 2 survivor LIVE BIG trips and 125 breast health services

2010

- **SPONSORS:** vitaminwater, Genuine Scooter, Bee-Dazzled Events & Promotions, Women's Center for Radiology, Wall Street Plaza , 903 Mills Market, Risk Transfer, David Maus Volkswagon, Energy Graphics, Mercantile Bank, Health Central, ExtremeMotor Sales & more
- RIDERS: 250
- ATTENDEES: 1,200
- **AMOUNT RAISED:** \$72,000 spent on 1 survivor LIVE BIG trip, 602 breast health services, and 14 diagnosed cases of breast cancer

2011

- **SPONSORS:** Nephron Pharmaceuticals, The Vue, Stardust Lounge, Genuine Scooter, Women's Center for Radiology, Extreme Motor Sales, Fuze, Morgan & Morgan, Fields BMW, Risk Transfer, & 1-800 Trial Pro
- RIDERS: 300
- ATTENDEES: 1,500
- **AMOUNT RAISED:** \$124,000 spent on 1 survivor LIVE BIG trips, 1,200 breast health services, and 20 diagnosed cases of breast cancer

Survivor Perspectives



Finding Libby's Legacy and coming in for a screening mammogram after years of not having one due to loss of insurance, I didn't expect to need a biopsy. Libby's Legacy paid for my diagnostic tests that ultimately diagnosed me with breast cancer! I would still be walking around unknowingly without these life saving tests that were provided for me. Libby's Legacy didn't stop there though; they have stayed by my side throughout this journey, from Doctor's appointments to my surgery and now chemo treatments. I lost my own Mother to breast cancer years ago and I have a husband and 6 children who need me.

I plan to be around for a long time for them thanks to Libby's Legacy and all those who support their amazing work in the community.

- Jen Radloff



"Libby's Legacy saved my life! I thank God for leading me to them. Libby's Legacy has been with me every step of the way from my Mammogram, all the way through my cancer treatments. I am alive because of all those who support this foundation and I thank you."

- Zenaida Diaz



"I can't even begin to tell you how much our trip together meant to our family. We hadn't gone on a vacation with all 5 of us in over a decade. Having a week during which we could just be together to relax and enjoy each other's company for what we did not know would be the last time, is the greatest gift our family has ever been given."

- Teagan Keating, daughter of trip recipient Lori Keating who passed away 2 weeks after their return.

Contributions from past events have saved and changed lives forever!

Fundraising Fundamentals

Fundraising doesn't have to be an overwhelming or scary endeavor. We each have our individual reasons on why fighting breast cancer and supporting Libby's Legacy is important to us. With a little strategy and a lot of heart, fundraising can be one of the most rewarding experiences and bold statements that you make this year.

Remember that fundraising is a personal endeavor and your strategy will be built upon your individual expectations. It is an opportunity to make a real identifiable difference in the life of a Central Floridian and provide a real sense of giving back to the community with which we live in.

Scooters 4 Hooters has also created an award program to help encourage our fundraisers to be the best they can be when it comes to fundraising. Information about this program and the fundraising award levels can be found on page 17.

As you begin your fundraising journey — whether or not it is your first time fundraising for Scooters 4 Hooters or for Libby's Legacy — review the items in this section to help lead you in the right direction and start your fundraising adventure.

Setting a Goal



Setting a goal is an important first step. It gives you a definitive starting point and a visible finish line. However the initial goal is not the only important milestone to establish. It is just as important to set a few mini goals as well. By setting small steps, you can celebrate your fundraising success along the way.

Determining Potential Donors



The easiest way to start determining who your potential donors are is to start simple. Make a list of everyone you know starting with those of who are closest to you (family, friends, co-workers, classmates) and then expand outward to everyone that you come in contact with on a weekly or monthly basis (doctors, babysitters, organization members, household servicers). This can be as easy as reviewing your e-mail and social media contact lists.

At this point, everyone is a potential donor and you can start a conversation with them about breast cancer, Libby's Legacy or about the Scooters 4 Hooters ride. Libby's Legacy and the event itself are huge talking points because many people have not heard about the event or about what Libby's

Fundraising Checklist

- Sign up to Fundraise as an Individual or as part of a team
- Set your overall fundraising goal
- Set and assign dates to mini fundraising goals
- Create a list of potential donors
- Develop your fundraising strategy
- Secure your first donation
- Send out fundraising letters and emails
- Host a fundraiser party
- Follow-up with those you sent letters or emails to
- Hit your fundraising goal
- Thank all your donors after they donate and again after the event

And remember...Don't give up. Every little bit counts!

*A larger version of this checklist can be found on page 15.

Helpful Tips

- Aim High!
- Repeat fundraisers: Challenge yourself to raise a set amount more than you did in the past. Try for 10%, \$100, or \$500 more than last year.

Legacy does. You can also share your personal connection to the cause and why it is important for you to participate in this year's event.

This list is a starting point for you to begin your fundraising outreach. Do not assume that anyone on this list would not be interested in donating. They just might have a personal connection to the cause that has never come up in conversation before. It is sometimes those who we expect to donate the least that will become our biggest fundraising champions.

Once you have created your potential donation list, you can begin to put together a fundraising strategy plan. Ask yourself for each contact on your list what would be the best way to approach them. Would an e-mail be best? Do they prefer personal phone calls? Would this be the perfect opportunity to catch up with them over lunch or cocktails? You are now ready to fundraise.

Helpful Tips

- Donors who have given to a breast cancer charity in the past tend to give more than first time donors.
- Don't be afraid to share why Libby's Legacy and fighting breast cancer is important to you. Almost everyone we know has been affected by this disease either directly or indirectly. There is no shame in sharing grief and triumph. It's okay to be emotional.

Create or Join a Team



When you first signed up to fundraise on the Scooters 4 Hooters fundraising site, you were given the opportunity to fundraise as a team or as an individual. This choice is entirely up to you and even though fundraising is a personal endeavor, there can be some advantages to fundraising as a team. It's a win-win thing to do.

In the case of Libby's Legacy, the main advantage is fun. Our team fundraising approach has created a very inspiring and competitive environment to bring the awareness of Libby's Legacy to the forefront. Many of the teams taunt each other and their current fundraising numbers — in a fun way of course — to help boost their overall team total.

One of the best reasons to create or join a team is the social aspect. By being part of a team you can gather a group of friends to spend the day together, ride together as a group in the front of the pack, and maybe even make some new friends. You can also plan or attend great events to help with your fundraising efforts. Either way, you will be adding another level of FUN to your FUNdraising strategy by increasing in number.



If you would like to join a team that is already established, please contact Elie Harris at elieh@libbyslegacy.org.

Set Yourself Up for Success

Having a sound fundraising strategy is the perfect way to set yourself up for success. It is very important to think about and plan how you are going to meet your fundraising goals. By following a few simple steps, you can become a fundraising maverick and watch amazed as the funds start to roll in.

The “Ask”

The first thing to remember is that you get what you ask for. The surefire way to raise funds is by asking for it. Don't sell yourself short when it comes to your ask. If you ask someone for \$100 dollars, you have a good chance of three things happening: they can tell you no; they can tell you no, but donate less; or they can give you \$100. However, if you ask for only \$10, you will more than likely only get \$10. (Don't forget to always adjust your ask to your donor. For some a lower ask may be all they can provide and you don't want to discourage them from donating.

Start your strategy out by thinking big. Go for the larger ask and see how close you come to reaching your fundraising goals. As the event date draws closer consider lowering your ask or dividing your goal down into a more manageable number. Then you can reach out to all those who did not respond to your large ask and try to still get them involved.

The important thing to remember here is that you do not get anything by not asking at all except for a missed opportunity.

Writing a Successful Letter

The easiest way to raise funds for your campaign is to write a letter. There is a direct relationship between the strength of the letter and the donation amount so it is wise to put some time, thought and heart into your letter.

For a sample letter to help get you started, please visit page 12.

If you are writing your letter from scratch, begin by getting all your thoughts down on paper. Start by describing Scooters 4 Hooters and Libby's Legacy. Then provide your inspiration for participating and fundraising to fight breast cancer. Then close with your donation ask. Once you get your thoughts down, you can then review what you wrote and reorder it to fit your personality. When you are confident with your letter, you can begin to personalize it.

By this time you should have already taken a few moments to build your potential donor list and divide them into different groups. For each group that you identified, you will want to create a customized letter. You might not feel as comfortable asking for the same donation amount or including a personal story of how breast cancer has affected you to each of your donor groups. Your friends and family may have a different letter than your coworkers and service providers.

Personalization is the key. For the best results, make sure you address each donor individually on every letter. Keep the tone conversational and friendly as if you were talking to that person. Don't make the letter too long, but also don't cut the letter too short. The best letters are those that provide enough information to inspire the reader to join you on your fundraising journey.

Another way to improve your donations and allow a way for each donor to feel a personal connection with your efforts is to ask them to provide their donation in honor or memory of a loved one. Remind them that when they make their donation online, they can fill in the name of someone they are making a donation for. You can also create a special way to honor their loved ones during your event and mention that in your letter. A few examples that we have seen

A Great Ask Strategy

If the big “ask” didn't go as planned, try this:

Your goal is to raise \$500 dollars. Divide this up into mini increments like \$10 and begin to reach out to all those who did not respond to your “big” ask. Suggest to them that if 50 of your friends donate \$10 to your cause, you will raise your goal in no time.



include writing their name on a shirt or hat that you wear to the event; placing their name on a ribbon that you pin to your shirt; and create a poster of all the loved ones of your donors.

Don't worry! We will be providing letter examples over the next few weeks to help you.

Fundraise with Social Media

Social media is quickly becoming the mainstream communication method these days and its power as a fundraising source should not be overlooked. Almost everyone has a Facebook, Twitter, MySpace or other social media accounts. These are great ways to bring awareness to your fundraising efforts for Scooters 4 Hooters. In fact, we even have a Facebook page that we post regular updates and fundraising events to. Check us out at www.facebook.com/Scooters4Hooters.



Periodically throughout your fundraising campaign post a message about the event, your fundraising goal, and your personal connection to the cause. Attach a link to the Scooters 4 Hooters page and direct them to support you. Also, don't forget to invite all of your friends to come out to Scooters 4 Hooters. Visit the event page on our Facebook page and click share to let all your friends know about the event. You can also click on select guests to invite to send them an event invitation.

Social media fundraising examples can be found on page 14.

Host an Event

Hosting a fundraising event is also another way to help you meet your fundraising goal. It not only provides a way for your donors to get together, but it also gives you a chance to celebrate your fundraising efforts and inspire them to get involved. The type of event that you choose to host is entirely up to you. It can be a simple fundraising party, a garage sale, a jeans day at work, or another type of special event. No matter what avenue you choose, it is always a great idea to start with a plan. Below are a few great tips for successful fundraising event planning.



Event Planning 101

Before the Event

- Pick a date and venue. Be sure to select a location that will work best for your type of an event. Loud environments do not work well if you want to have a silent auction, but may be the perfect location for a cocktail party.
- Refer to your potential donor list to create your list of invitees. Invite as many people as possible and remind them to bring their checkbooks. A good rule of thumb is that about 20% of your guests will respond and 60% of those who respond will attend.
- Spread the word in as many ways as possible. Use evites, e-mails, hard copy invitations, personal phone calls and community bulletin board. Don't forget to also advertise your event on you social media networks!
- Make arrangements to have internet access at your event. This will allow your guests to donate directly to your fundraising page and sign up to ride on event day.
- Create a small flyer that tells your guests how they can make a donation to your campaign and direct them to the Scooters 4 Hooters sites. Not all of your guests may be able to make a donation at the event, but might prefer to do it once they get home. Also, be sure to provide a way for them to donation via check. You can either have them make it out to Libby's Legacy and bring it by our office or make it out to you and you can make an online donation on their behalf.

At the Event

- Make sure to talk to all of your guests individually. Connecting with them and personally can be the difference between donation amounts. Showing sincere appreciation is always a great way to show how much their donation means to you.
- Make a small presentation about Libby's Legacy and Scooters 4 Hooters.
- If you are going to provide a way to honor the loved ones of your donors at the event, set-up a station where they can participate. For example have a table with pink ribbons cut to size. Allow your guests to decorate one of the ribbons for their loved ones for a certain donation amount. Be sure to also provide a ribbon for free to all of your fundraising donors. You can then display those ribbons on race day or volunteer to put them up on the ribbon wall at the event.
- Don't forget to thank everyone as they are leaving. If possible, provide an estimate of the amount of funds that you raised at the event.

After the Event

- Make sure to add up all of your checks and either bring them to Libby's Legacy donation tent on the day of Scooters 4 Hooters or make an online donation totaling their amount.
- Send a thank you note to all those attended. Don't forget to tally up your fundraising total and provide that to your guests.
- Follow up with those guests who could not attend. Send them one of your flyers or an e-mail telling them how they can make a donation to your fundraising campaign.

Don't forget to be honest about your event and the reason why you are hosting it. You don't want your request for donations to be a surprise!

Sample Fundraising Letter

Dear [Name]

This year I'm going to do something to give back. I'll be participating in the 2012 Scooters 4 Hooters to support Libby's Legacy Breast Cancer Foundation in the fight against breast cancer.

Scooters 4 Hooters is a grassroots fundraiser that provides essential funds to Libby's Legacy Breast Cancer Foundation (www.libbyslegacy.org). This event includes a 22-mile, police escorted scooter ride through scenic Orlando, starting and ending at Lake Eola Park in Downtown Orlando. A FREE celebration of life event follows that includes great speakers, live music, food, a silent auction, scooter raffle, and survivor tributes.

The funds I raise will directly support Central Floridians who need help navigating the red tape associated with breast health services and breast cancer treatment. It will fund mammograms for the under insured, provide a Hope coach to those who are diagnosed, and send Stage IV breast cancer patients on LIVE BIG trips.

Libby's Legacy Breast Cancer Foundation was started in 2007 in Orlando by Robin Maynard after she lost her mother, Libby, to breast cancer. This was the loss of an amazing Mother, Daughter and Friend. We want the legacy of her life to live on through the gift of "living and loving big". Just last year, this volunteer run organization provided over 1300 breast health services and diagnosed 28 patients with breast cancer.

Last year the Scooters 4 Hooters event raised over \$124,000 and I want to help them double that this year. I've decided to raise [\$amount] in donations for this great organization, but I need your help. Would you please consider making a donation of [\$amount] to help me meet my goal? To make a donation via credit or debit card, please visit my fundraising page at [[link to fundraising page](#)]. If you would prefer to make a donation by check, you can make it out to and send it directly to Scooters 4 Hooters. Please be sure to include my name and S4H 2011 in the memo line.

Checks should be mailed to:

Scooters 4 Hooters
Attn: Elie Harris, Online FUNdraising Chair
PO Box 568981
Orlando, FL, 32856

I hope that you will help me reach my goal by supporting my fundraising efforts. Thank you in advance for your generosity.

Best,

[Name]

*Don't forget that while you are visiting www.Scooters4Hooters.com to register to ride in the event. Even if you don't have a scooter, you can still join us for the FREE celebration of life event. It is going to be a great time and I can't wait to see you there.

Libby's Legacy Breast Cancer Foundation is a registered 501(c)3 organization and all donations are tax deductible to the fullest extent allowed by law. EIN: 11-381-2766.

Sample Thank You Letters

Thank you for joining me in the fight against breast cancer and supporting Scooters 4 Hooters 2012. It was an incredible event and I had a blast.

[Insert your personal experience of the event.]

Because of your generosity, and the support of all of my donors, I raised [\$amount] for Libby's Legacy Breast Cancer Foundation. For more information about Libby's Legacy, visit www.libbyslegacy.org or www.facebook.com/LibbysLegacy; for more information about Scooters 4 Hooters, visit www.Scooters4Hooters.com and www.facebook.com/Scooters4Hooters.

Maybe next year, you can join me!

Love,

[Name]

Thank you for joining me in the fight against breast cancer and supporting Scooters 4 Hooters 2012. It was great seeing you at the event and I had a blast.

[Insert your personal experience of the event.]

Because of your generosity, and the support of all of my donors, I raised [\$amount] for Libby's Legacy Breast Cancer Foundation. For more information about Libby's Legacy, visit www.libbyslegacy.org or www.facebook.com/LibbysLegacy; for more information about Scooters 4 Hooters, visit www.Scooters4Hooters.com and www.facebook.com/Scooters4Hooters.

Maybe next year, you can join me and create a team to fundraise together!

Love,

[Name]

Social Media Fundraising Examples

Sample fundraising text:

- I am raising funds for the 2012 Scooters 4 Hooters Charity Ride and Music Fest! Please help me support Libby's Legacy with a donation.
- Please join me in supporting the 2012 Scooters 4 Hooters Charity Ride and Music Fest!
- Cha-ching! I have just received another donation for the 2012 Scooters 4 Hooters Charity Ride and Music Fest! Help me reach my [\$amount] fundraising goal. Donate today.
- Join me as I join in the fight against breast cancer by donating to Scooters 4 Hooters.
- Come out and join me at Scooters 4 Hooters 2012. Check out their website to help me raise [\$amount] and sign up to ride. A scooter is not needed to join in the fun.
-

*For Facebook, paste one of the messages below into your status update and then attach a link to www.Scooters4Hooters.com or your personal fundraising page.

Fundraising Checklist

Fundraising Checklist

- Sign up to Fundraise as an Individual or as part of a team
- Set your overall fundraising goal
- Set and assign dates to mini fundraising goals
- Create a list of potential donors
- Develop your fundraising strategy
- Secure your first donation
- Send out fundraising letters and emails
- Host a fundraiser party
- Follow-up with those you sent letters or emails to
- Hit your fundraising goal
- Thank all your donors after they donate and again after the event

And remember...Don't give up. Every little bit counts!

Fundraising on the Fly Checklist

Fundraising on the Fly Checklist

- Sign up to Fundraise as an Individual or as part of a team
- Set your overall fundraising goal
- Send out an e-mail to all of you e-mail and social media contacts requesting donations.
- Ask your local bar or favorite restaurant if they will host a charity night for you where a percentage of the proceeds will go to your fundraising efforts.
- Hit your fundraising goal
- Thank all your donors after they donate and again after the event

Team Fundraising Page Example

Saturday, March 24, 2012



Holy Rollers

About Libby's Legacy Breast Cancer Foundation

Libby's Legacy is a grassroots contribution funded, 501 (c)(3) non-profit dedicated to providing comprehensive breast health care to the underserved Central Florida community through education, mammograms, follow up diagnostics and Hope Coaches on the journey from diagnosis to treatment. Libby's Legacy also helps stage IV breast cancer patients battling this disease by granting wishes in order to create cherished memories with loved ones through the LIVE BIG program. Not just Surviving...but LIVING!

Visit [Scooters 4 Hoobers Website](#) to learn more about the event. For fundraising page technical issues, please contact webmaster@scooters4hoobers.com.



Holy Rollers

Holy Rollers

This Page was created because Libby's Legacy and the funds raised through Scooters 4 Hoobers saved my life. As a supporter for years I never thought I would be the one diagnosed with breast cancer. Losing my Mom at age 17 of breast cancer was a pivotal part of my life. I miss her every day and I fight in her memory and in honor of all women battling this disease. I have faith and it is in that faith that I find strength. Help me reach my goal and make it a difference today!

Members:

[Brenden](#)
[Joan Harrington](#)
[Terry Prince](#) / [Suzanne](#)
[Doug Prince / John Abbott](#)

Goal: 20,000.00

Donations:

Broke Paul - \$10 - in honor of Terry Prince
 Lucinda Rector - \$75 - in honor of Terry Prince
 Ann rylance - \$25 - in honor of Terry Prince
 Stacy Walters - \$20 - in honor of Terry Prince
 Michelle Nicol - \$20 - in honor of Terry prince
 Tom Woodard - \$20 - in honor of Terry Prince
 Joan Harrington - \$500 - in memory of libby
 SUSAN CARVER - \$20 - in honor of Terry Prince
 Doug's Birthday Party Fundraiser - \$840 - in honor of Terry Prince
 Battling the Blue Dot Fundraiser - \$5732 - in honor of Terry Prince
 Kristi Saggio - \$50 - in honor of Terry Prince
 Boch - \$102.5 - in honor of Terry Prince
 carole wade - \$100 - in honor of TP
 Dees - \$52.5 - in honor of Terry Prince
 Dees - \$10 - in honor of Terry Prince
 a friend - \$200
 Alicia Duckworth - \$10 - in honor of terry prince
 Larry Ragan - \$120 - in honor of Terry Prince
 Jennifer Ragan - \$10 - in honor of Terry Prince

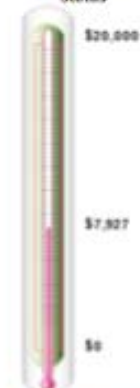
Total: \$7927

Donation Amount:

\$

Total raised online by all participants: **\$7928**

My Personal Goal Status



[Visit Libby's Legacy Website](#) to track your fundraising goals.



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2011 Fundraising Rewards

\$25-\$50	\$51-\$100	\$101-\$250	\$251-\$500	\$501-\$1,000	\$1,000 +
Registration Fee Waived	Registration Fee Waived	Registration Fee Waived	Registration Fee Waived	Registration Fee Waived	Registration Fee Waived
LLBCF Pink Wristband	LLBCF Pink Wristband	LLBCF Pink Wristband	LLBCF Pink Wristband	LLBCF Pink Wristband	LLBCF Pink Wristband
			FUNdraisng Sticker	FUNdraising Sticker	FUNdraising Medal
		Entered to win 1 month of vitaminwater or Fuze	Entered to win 3 months of vitaminwater or Fuze	Entered to win 6 months of vitaminwater or Fuze	Entered to win 12 months of vitaminwater or Fuze
			10 free non scooter raffle tickets	20 free non scooter raffle tickets	20 free non scooter raffle tickets
				2 scooter raffle tickets	5 scooter raffle tickets